Name:

Department:

Title:

Describe your PIO philosophy.

What is the most challenging issue facing the public information function today?

 How has public information changed?

 What skills do you feel a PIO should possess?

 What are some unique aspects of your PIO function?

What do you think is the most challenging issue facing the Fire Service?

 What changes do you think are coming to the Fire Service?

 What’s the future for PIOs?